



PROJECT EAGLE
REVENUE
PROGRAM



FOUNDING FLOCK BUSINESS/COMPANY

PROVIDES AN OPPORTUNITY TO BE A LASTING PART OF
AEF'S NEW FACILITY

OFFERS BUSINESSES UNIQUE PR AND CROSS-PROMOTIONAL
OPPORTUNITIES

BUSINESSES CAN CHOOSE LEVELS OF SUPPORT - EACH
LEVEL INCREASES OPPORTUNITIES

FOUNDING FLOCK: COMPANY/BUSINESS

Type	Price	Includes
NEST	\$2500	<ul style="list-style-type: none"> • Engraved 108" Sidewalk Array • <u>Two (2) invitations to AEF's Grand Opening Gala</u> • VIP photo op with an AEF Educational Ambassador bird
FLEDGE	\$5000	<ul style="list-style-type: none"> • Commemorative Bench engraved with Company logo • Two (2) invitations to AEF's Grand Opening Gala • VIP photo op with an AEF Educational Ambassador bird
PERCH	\$7500	<ul style="list-style-type: none"> • Pergola sitting area engraved with company logo & signage • Four (4) invitations to AEF's Grand Opening Gala • VIP photo op with AEF Educational Ambassador bird • One (1) curated social media post from AEF social channels* announcing your support
TAKE FLIGHT	\$10,000	<ul style="list-style-type: none"> • Aviary room sponsorship with Logo wall • Table AT AEF's Grand Opening Gala • Company Logo on website as a recognized sponsor • Company Logo on Grand Opening banners during ribbon cutting ceremony • One (1) curated social media post from AEF social channels recognizing your organization as a habitat sponsor



FOUNDING FLOCK INDIVIDUAL/FAMILY

PROVIDES AN OPPORTUNITY TO BE A LASTING PART OF
AEF'S NEW FACILITY

OFFERS INDIVIDUALS EXCLUSIVE LTO MERCHANDISE

INDIVIDUALS CAN CHOOSE LEVELS OF SUPPORT - EACH
LEVEL INCREASES INCENTIVES

FOUNDING FLOCK: COMPANY/BUSINESS

Type	Price	Includes
FALCON	\$250	<ul style="list-style-type: none"> • Engraved brick with up to three (3) lines • AEF Founding Flock merchandise package • One year membership to AEF • VIP photo op with an AEF Educational Ambassador falcon
HAWK	\$500	<ul style="list-style-type: none"> • Engraved brick with up to three (3) lines • AEF Founding Flock merchandise package • One year membership to AEF • VIP photo op with an AEF Educational Ambassador hawk • Private invitation to AEF's quarterly online donor meetings to be "first in the know"
VULTURE	\$750	<ul style="list-style-type: none"> • Engraved brick with up to three (3) lines • AEF Founding Flock merchandise package • One year membership to AEF • VIP photo op with AEF Educational Ambassador vulture • Private invitation to AEF's quarterly online donor meetings to be "first in the know" • Two (2) invitations to AEF's Grand Opening Gala
EAGLE	\$1200	<ul style="list-style-type: none"> • Engraved bench with up to three (3) lines • AEF Founding Flock merchandise package • One year membership to AEF • VIP photo op with AEF Educational Ambassador Eagle • Private invitation to AEF's quarterly online donor meetings to be "first in the know" • Four (4) invitations to AEF's Grand Opening Gala • Recognition in AEF's published Annual Report as a donor for the inaugural year of Project Eagle

EXCLUSIVE MERCH COLLECTION

ONLINE
MEMBER



COLLECTION






TICKETING & MEMBERSHIPS

PROVIDE INCENTIVE TO MEMBERSHIP HOLDERS BY
OFFERING MERCHANDISE DISCOUNT

OPTIONS TO MAXIMIZE REVENUE BY SUGGESTIVE
UPSELLING FROM DAILY TO MEMBERSHIP

ADMISSION & MEMBERSHIPS

Daily Admission	Memberships
Free-parking, one day admission only	Free-parking, admission every standard operating day each season + 20% off all AEF Merchandise
Adult \$20	Family (Up to 4, +\$10 for each additional member) \$125
Senior/Veteran/Active Military \$15	Individual \$75
Student (6 -17) \$10 Children 5 & under free	



INTRODUCING THE
**EAGLE HONOR
CIRCLE**

MEMORIALIZE THE
SERVICE AND SACRIFICE
OF OUR COUNTRY'S
SERVICEMEMBERS WITH A
COMMEMORATIVE BRICK

AMERICAN
EAGLE
FOUNDATION
Est. 1985

THE BALD EAGLE IS PROMINENTLY FEATURES ON SEVERAL EMBLEMS OF THE UNITES STATES ARMED FORCES, AND IT REPRESENTS THE STRENGTH OF OUR COUNTRY ALONG WITH OUR PROTECTED FREEDOMS. AMERICAN EAGLE FOUNDATION HAS A LONGSTANDING HISTORY OF HONORING VETERANS AND SERVICEMEMBERS WITH BALD EAGLE RELEASES OR PERSONAL VISITS FROM CHALLENGER, THE BALD EAGLE. NOW OUR NEW FACILITY CONTINUES THIS TRADITION WITH THE ANNOUNCEMENT OF OUR EAGLE HONOR CIRCLE.

THE EAGLE HONOR CIRCLE WILL BE FRONT AND CENTER AT AMERICAN EAGLE FOUNDATION'S NEW FACILITY UNDER THE AMERICAN FLAG AND THE PROTECTIVE WINGS OF CHALLENGER'S STATUE. ALL WHO ENTER OUR FACILITY WILL PASS BY THIS PRESTIGIOUS CIRCLE AND HONOR THOSE WHO SERVED OUR NATION.

MEMORIALIZE THE SERVICE AND SACRIFICE OF OUR COUNTRY'S SERVICEMEMBERS WITH A COMMEMORATIVE BRICK. EACH BRICK INCLUDES THREE LINES OF TEXT AND YOUR CHOSEN MILITARY BRANCH EMBLEMS.

JOIN US IN HONORING THOSE WHO PROTECTED THIS COUNTRY, ENSURING WE HAVE THE FREEDOM TO PROTECT THE BALD EAGLE AND OTHER BIRDS OF PREY.



\$250 PER BRICK
ACTIVE SERVICEMEMBERS
GOLD STAR FAMILIES
VETERANS

